MINISTRY OF HIGHER EDUCATION, SCIENCE AND INNOVATION OF THE REPUBLIC OF UZBEKISTAN
URGENCH STATE UNIVERSITY NAMED AFTER ABU RAYHAN BERUNI

"APPROVED"
Acting Rector of Urgench State University
_____ S. Khodjaniyazov

«____» _____ 2025

CURRICULUM
Field of Study: 60411200 – Marketing

Academic Degree – BACHELOR
Form of Study – Credit system
Mode of Education – Distance learning
Duration of Study – 4 years

1st Year (for students admitted in the 2025–2026 academic year)

I. ACADEMIC CALENDAR

| Year | Weeks | | |

2.02	RI2305	New Edition of the Constitution of the Republic of Uzbekistan	150		60	30	30				90				4							5					5
	MA2405	Fundamentals of Finance																										
2.03	MAKIQ2405	Small Business and Private Entrepreneurship	150		60	30	30				90					4							5				5
	SI 405	Insurance																										
2.04	IMR2505	Innovation Marketing	150		60	30	30				90					4							5				5
	SFTE2505	Organization of Trade Activities																										
2.05	MSB2505	Business Planning	150		60	30	30				90						4							5			5
	ME2605	Financial Analysis																										
2.06	MRL2605	Merchandising	150		60	30	30				90						4							5			5
	SST2605	Taxation and Taxes																										
2.07	BLIB1051	Appraisal Work (Valuation)	150		60	30	30				90							4							5		5
	PB2605	Money and Banking																										
2.08	PB2605	Research Methods and Skills	150		60	30	30				90							4							5		5
	BUSANA06	Business Analytics																										
2.09	ILTB3041	Investment Project Analysis	150		60	30	30				90							4							5		5
	XVKM310	International Monetary and Credit Relations																										
2.10	ORGBEH6	Organizational Behavior	150		60	30	30				90							4							5		5
	BRI404	Exchange/Stock Exchange Operations																										
2.11	INNMEN2505	Innovation Management	150		60	30	30				90							4							5		5
	COSCA426	Customs Affairs																										
2.12	BI2705	Banking	150		60	30	30				90							4							5		5
	AU2705	Audit																										
		Total	**6300**	**87.5**	**2520**	**810**	**900**	**0**	**90**	**0**	**2700**	**24**	**24**	**24**	**24**	**24**	**24**	**24**	**0**	**30**	**30**	**30**	**30**	**30**	**30**	**30**	**0**	**210**
		Professional internship	**600**																12								20	**20**
		Final state examination	**300**																12								10	**10**
		Attestation																										**0**
		Total	**900**	**12.5**	**0**						**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**24**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**30**	**30**
		Overall	**7200**	**100**	**2520**	**810**	**900**	**0**	**90**	**0**	**3780**	**24**	**24**	**24**	**24**	**24**	**24**	**24**	**24**	**30**	**30**	**30**	**30**	**30**	**30**	**30**	**30**	**240**

Note:

1) 1 credit equals 30 academic hours

A student's weekly classroom workload amounts to 24 hours

3) When designing syllabi for specialized courses, the requirements of employers are considered.

4) Credits for the professional internship are determined according to the relevant subject(s) listed.

5) Elective courses are proposed from the list approved by the University Methodological Council.

6) Changes may be made to the specialized elective subjects, taking into account the requirements of employers.

7) Practical sessions and laboratory work of specialized courses in the curriculum are conducted in cooperation between the higher education institution and the base organization.

8) The evaluation of students' knowledge is conducted in accordance with the regulation developed under the university credit system.

Components of the educational process	Number of weeks	Semester	Final State Examination
Theoretical and Practical Education	105	1 -7	1. Defense of the Bachelor's Thesis or State Examination in Specialized Courses
Professional Internship	15	8	
Attestations	22	1 - 8	
Final State Examination	6	8	
Introduction to the Credit System	3	1 sem.	
GPA Calculation	10	2,4,6,	
Holiday	43	1 - 8	
Total	**204**		

This curriculum has been developed on the basis of the curriculum approved by the protocol No. ___ of the Council of Urgench State University dated .., and was approved by the protocol No. _____ of the meeting of the Council of Urgench State University dated .._____.

Vice-Rector for Academic Affairs_____ S. U. Khodjaniyazov

Head of the Academic-Methodical Department_____ G. R. Matlatipov

Dean of the Faculty of Social and Economic Sciences
_____ I. S. Abdullayev

Head of the Department of Business and Management
_____ D. Y. Bekjanov

Database Department (Back Office) Manager
_____ I. I. Achilov

Employer:

Head of the Khorezm Regional Department of the Competition and Consumer Protection Committee of the Republic of Uzbekistan
_____ A. Sabirov